

### REMARKS

Applicants respectfully request reconsideration of this application in light of this submission. Claims 6, 7, 19, 20, 31, and 37 have been amended; claims 13-15, 21-24, and 34-36 have been canceled; and claims 40-43 have been added. Applicants submit that the new claims filed herein are not filed for the purpose of overcoming any prior art. Instead, they are being filed for the purpose re-articulating and/or clarifying embodiments of the Applicants' invention.

In anticipation of further rejections based on Saito (U.S. Patent No. 6,002,772), as previously cited by the Examiner, Saito does not teach, disclose, or render obvious, at the least, the following elements present in one or more of the independent claims.

1. Retrieving from a content source encrypted content corresponding to the requested content, the encrypted content being encrypted by a title key.

In Saito, encrypted content is not retrieved from a content source. While the content may be "stored in database in advance" or "may be transferred" (Saito, column 6, lines 40-41), the encrypted content is generated (Saito, column 6, lines 60-67), and then distributed (Saito, column 8, line 2). However, the encrypted content is not stored, and retrieved in the context of the claimed invention. In the claimed invention, content encrypted by a title key is retrieved. For example, encrypted content may be retrieved from a storage medium (for example, specification, paragraph 47, line 3).

2. Transferring from the content source the encrypted content and the encrypted title key to a storage medium

In Saito, the encrypted content and encrypted title key are not transferred from a "content source" because encrypted data is transferred from one content source, "data center" (Saito, column 7, lines 56-67), and the encrypted title key is transferred from another content source, "key center" (Saito, column 6, lines 61-65). In contrast, in the claimed invention, the encrypted content and encrypted title key are transferred from the same content source, e.g., the online service (Specification, see for example, paragraphs 38-39, 43).

3. Encrypting the content using, at the least, the customer I.D.

In Saito, content is encrypted using secret keys, not the customer I.D. (Saito, column 7, line 61-62, column 8, line 2). The customer I.D. appears to only be used as a watermark, which Saito clearly considers to be distinct from encryption. In contrast, in the claimed invention, the customer I.D. is used to encrypt the content.

4. Accessing from a storage medium content encrypted with a title key, the storage medium additionally storing a customer I.D. associated with a customer requesting the content, a Media Key block (MKB), and the title key that is encrypted (encrypted title key) with a customer I.D.

Saito does not disclose that a storage medium stores content, a customer I.D., a media key block, and encrypted title key, and further does not disclose

that these are all accessed from a storage medium. While various variables may be stored, Saito does not disclose that the encrypted title key, at the least, is stored. Furthermore, these variables are not accessed; rather, they are transferred (Saito, see, for example, column 8, line 65).

### **Conclusion**

Applicants respectfully submit that the claims are not anticipated by or made obvious by the reference previously cited by the Examiner.

The Examiner is invited to initiate an interview with the undersigned by calling 949-498-0601 if the Examiner believes that such an interview will advance prosecution of this application.

**Request for an Extension of Time**


Applicants respectfully petition for a 2-month extension of time to respond to the outstanding Office Action pursuant to 37 C.F.R. § 1.136(a). Please charge our Deposit Account No. 50-0221 to cover the necessary fee under 37 C.F.R. § 1.17(a) for the extension.

**Charge our Deposit Account**

Please charge any shortage to our Deposit Account No. 50-0221.

Respectfully submitted,

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